

DSA Needs and Training Assessment

Summer 2018



Student Life Studies
DIVISION OF STUDENT AFFAIRS

Project Background



Student Life Studies
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Survey Administration

- ◆ Assessment administered every 3 years (2009, 2012, 2015, and 2018)
- ◆ Electronic survey sent to approximately one-third of the DSA full-time staff members, representing all departments except SLS
- ◆ Survey was open from July 24 – August 7, 2018
- ◆ Response rate was 51% (90 staff out of 176 completed some part of it)
 - Response rate by departments ranged from 100% (by 3 departments) to 20% (by 1 department)



Results



Assessment Related to Our Work

	% SA / A
I am aware of the assessment resources available through SLS	92%
I use assessment to make decisions about programs and services	87%
Assessment is pervasive in the Division of Student Affairs	86%
I incorporate assessment into the work I do	79%
Assessment is part of everyone's job	72%



Assessment Related to Department Work

	% SA / A
Assessment is supported in my department	88%
Assessment is tied to our department's strategic plan	86%
My department incorporates assessment into our programs and services	86%
My department frequently talks about assessment	80%



What is Your Guess???

What percentage of staff reported they had developed learning or program outcomes?



The Answer Is...

81%



What is Your Guess???

What percentage of staff reported their program/unit collected persistence or retention data?



The Answer Is...

63%



What is Your Guess???

What assessment method was most commonly reported as being used at least once in the past three years?



The Answer Is...

Surveys

(electronic or paper)



Assessment Method Utilization

Method	2018 %	2015 %
Surveys	95%	92%
Tracking	67%	78%
Focus groups	61%	68%
Benchmarking	61%	56%
Existing Data	60%	39%
Reflective Questions	56%	25%
Rubrics	45%	50%
Documented observation	35%	48%
Document analysis	23%	17%
Case studies/scenarios	16%	29%
Photography	13%	13%
Other	4%	5%
I don't know methods that have been used	2%	1%



What is Your Guess???

What percentage of staff reported they assessed what students were learning through their experiences with their program/unit?



The Answer Is...

63%



Sharing Results within the Division

How do you share assessment results with any level within the division? (check all that apply)	2018 %	2015 %
Department staff meeting	80%	88%
DSA Update	35%	*
Student organization meeting	27%	40%
Department/organization website	27%	16%
Department newsletter/brochure/marketing materials	27%	14%
Social media	20%	19%
Other	17%	18%
I do not have assessment results to share	6%	*
Do not share within my program/unit, department, or division	5%	*
Press releases	3%	11%

* Question not asked



Sharing Results Outside the Division

How do you share assessment results at any level outside the division? (check all that apply)	2018 %	2015 %
Conference presentation (state, regional, national)	53%	40%
Faculty/staff outside my department	46%	44%
WEAVEonline	26%	*
Social media	21%	19%
Professional association journal/magazine article	19%	4%
University publication (digital or printed)	15%	*
Student organization meeting	14%	40%
Professional association newsletter	13%	*
Other	12%	18%
I do not have assessment results to share	9%	*
I do not share outside the division	8%	*
Press releases	3%	11%

* Question not asked



Help from Student Life Studies

How can Student Life Studies help you in the assessment process? (check all that apply)	2018 %
Analyzing or interpreting data	73%
Providing general support in assessment efforts	72%
Developing assessment questions or prompts	67%
Writing reports to summarize assessment results	63%
Explaining relevance in quantitative data	59%
Planning assessment projects-what to assess	56%
Identifying changes to make for improvement based on assessment results	48%
Sharing assessment results	47%
Providing training and resources	45%
Other	4%



Conclusions



Making Meaning of Results

What stands out to you
as an assessment liaison
for your department?

